

Hon'ble Chief Minister Shri Yogi Adityanath Ji Unveils HCL's Biggest CSR Initiative – 'Samuday'

- **Samuday - an integrated village development program that aims to be sustainable, scalable and replicable**
- **720 villages being covered with over 90,000 households benefitted**
- **Around 6,00,000 people impacted in areas of Education, Livelihood, Health, Infrastructure, Wash & Sanitation and Agriculture**

Nov 7, 2017 Lucknow: Hon'ble Chief Minister of Uttar Pradesh Shri Yogi Adityanath today unveiled HCL Foundation's biggest corporate social responsibility project called 'Samuday'. Samuday is a rural development initiative to create model villages, which has touched lives of around 6 lac people in the state so far.

HCL Foundation, the corporate social responsibility arm of HCL Technologies, launched Samuday in 2015. Currently the project is being implemented in three blocks of Hardoi district of Uttar Pradesh. Since its launch, Samuday has impacted around six lac people in 90000 households across 720 villages through various interventions in the fields of education, agriculture, health, water, sanitation and hygiene, infrastructure and livelihood.

Speaking on the occasion, Hon'ble Chief Minister of Uttar Pradesh, Shri Yogi Adityanath said, "I congratulate HCL for launching 'Samuday' in Uttar Pradesh. It makes me proud that HCL, which started its journey from Uttar Pradesh and is now grown into a global conglomerate, has chosen Uttar Pradesh for its biggest CSR project. I am confident that the spirit with which the project is being implemented will certainly help the last man on the ground."

Through the project, HCL Foundation is working to create a source code for sustainable and replicable blueprint for model villages. With the development of these model villages in Uttar Pradesh, the aim is to empower the people to help them make informed decisions and enhance the quality of life for themselves and their children. Towards this aim, HCL Foundation through Samuday is working with central and state government, village communities, NGO's, knowledge institutions and allied partners.

In a little over two years, Samuday, has set up over 380 information and communication technology-based classrooms and enrolled 1865 people for adult literacy programme. Samuday has also engaged 5000 farmers under various interventions and has constructed 5500 toilets, which are currently under usage. In addition, 49 mini solar grids are being set up across 63 villages. Through various preventive, promotive and curative health services we have been able to support 2000 pregnant females and 7000 severely acute malnourished children. There has been a marked improvement in the nutrition intake of the village communities through the concept of Nutrition Garden in every third household of the village. Through this more than 5000 farmers have been engaged under various interventions and going forward HCL envisages a vision wherein 100% marginal farmers are aware of modern and sustainable agricultural practices.

"We, at HCL Foundation, believe that positive social change can be brought by innovative and creative models of development. Our proximity to the place from where we started our journey makes Uttar

Pradesh the right fit for the project to begin. This project is not about driving changes in the rural sector as an external partner but taking communities with us in this transformational journey. We feel that through the Samuday model, we will be able to develop a blueprint that is sustainable, scalable and replicable throughout the world,” Roshni Nadar Malhotra, Chief Executive Officer, HCL Corporation and Chairperson of the CSR Committee for the HCL Technologies Board

“HCL Samuday will help us bring a positive impact through its various interventions in the areas of Education, Livelihood, Health, Infrastructure, Wash & Sanitation and Agriculture. We thank Uttar Pradesh government for their continued encouragement and support,” said Navpreet Kaur, Director, Project Samuday.

HCL, a diversified global enterprise, is committed to its core belief of ‘Touching Lives’ and through HCL Foundation established in 2011, the enterprise aims to build inclusive growth and development of the larger social consciousness, which is essential for the unified progress of the nation.

About HCL Foundation:

HCL Foundation (HCLF), established in 2011, as a not-for-profit organization, seeks to engage with various stakeholders to bring about developmental changes in a holistic manner. The Foundation was formed on the belief that every HCL employee can make a difference and is funded through employee and organizational contributions. Community-based programs and activities are planned with a keen focus on sustainability and employee engagement. Over the years, the Foundation has expanded its focus and activities and plays a significant role in realizing the overall sustainable agenda of the company.

For details contact

Ajay Davessar : ajay.davessar@hcl.com

Shruti Roy : <mailto:shruti.roy@hcl.com>

Devneeta Pahuja: <mailto:devneeta.p@hcl.com>

SAMUDAY – ACHIEVEMENTS AT A GLANCE

- Being implemented in three blocks of Hardoi district- Kachhauna, Behandar and Kothawan.

Education

- Over 380 ICT based Shiksha class room across 3 blocks
- 1865 adults enrolled for Adult literacy program

Livelihood

- More than 700 youths trained under skill development program
- More than 200 Self Help Groups (SHGs) engaged

Health

- Above 7000 children screened under *Severely Acute Malnourished*
- High Risk Pregnancy Management Unit (HRPMU) established; 2000 pregnant females supported

Infra

- 49 mini solar power grids to be installed to electrify 63 villages and approx 6000 households
- Rehabilitation of govt schools and health institutions.

Water, Sanitation & Hygiene

- Approx. 5500 toilets constructed and under usage
- Work for 20 deep bore-wells & Over-head Tanks for piped-water supply across 20 gram panchayats initiated

Agriculture

- More than 5000 farmers engaged under various interventions
- Over 600 HHs (house-hold) engaged in nutrition garden