

Helvetica Neue

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

the primary font

Helvetica Neue Family is the primary font for all traditional media at HCL. This is a modern day classic and enables a great deal of creative freedom within one consistent graphic voice.

Arial

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

San Serif

Georgia

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Serif

Lato

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

San Serif

secondary fonts

The fonts highlighted here can be used as the secondary fonts.

These fonts should be used while designing advertisements, brochures, banners, and other collaterals across media and divisions.

For layouts and designs that require use of a serif font for aesthetic purposes, Georgia is the most recommended web-safe font.