



HCL Announced as Presenting Sponsor of North American Bridge Championships in Atlanta

HORN LAKE, Miss. (July 26, 2018) – The American Contract Bridge League (ACBL), the governing body for the game of bridge, recently announced that HCL Corporation, a US\$ 8 billion technology conglomerate, will be the presenting sponsor of the 2018 Summer North American Bridge Championships in Atlanta. The Championship will welcome more than 6,000 Bridge players from around the world.

HCL has a presence across varied sectors that include technology, healthcare and talent management solutions. The company operates in 41 countries, and has 120,000 employees globally, including over 15,000 employees in the United States. For the last 15 years, HCL has organized the HCL International Bridge Championship, where more than 750 bridge players from around the world compete for a prize purse of US\$ 275,000, one of the largest amounts offered in a Bridge tournament.

HCL's involvement in Bridge started when Kiran Nadar, a trustee of the Shiv Nadar Foundation and Chairperson of the Kiran Nadar Museum of Art, introduced the game to her husband, HCL Founder and Chairman Shiv Nadar. An acclaimed international Bridge player, Kiran Nadar is the driving force behind HCL's support of Bridge and the organization's partnership with ACBL.

“Bridge teaches us to strategize effectively and communicate powerfully,” said Kiran Nadar. “These same values are deep-seated in HCL's own philosophy, which is why the organization finds a perfect fit in Bridge and wants to expand its support of this challenging mind game into North America.”

More than 6,000 Bridge players from around the world are expected to attend the 2018 Summer NABC, which is one of three annual tournaments organized by the ACBL. The tournament – which will be held at the Atlanta Marriott Marquis over the course of 11 days – will begin Thursday, July 26, with final games played on Sunday, Aug. 5.

Tournament Bridge, also known as duplicate Bridge, is a challenging form of the game where all players play the same hands of cards. The luck of a deal doesn't factor in as players compete to see who played the given cards best.

To learn more about the event, visit acbl.org/NABC.

About the ACBL





Founded in 1937, the ACBL is the largest bridge organization in the world, serving 167,000 members and 3,000 bridge clubs and sanctioning 1,100 sectional and regional tournaments annually. The ACBL's three North American Bridge Championships each attract up to 6,500 players from all around the world. A challenging and rewarding card game, bridge draws players of all ages and walks of life – from Bill Gates and Warren Buffett to astronaut Greg “Box” Johnson. For more information about the ACBL, visit acbl.org.

About HCL:

Founded in 1976 as one of India's original IT garage start-ups, HCL is a pioneer of modern computing with many firsts to its credit, including the introduction of the 8-bit microprocessor-based computer in 1978 well before its global peers. Today, the HCL Enterprise has a presence across varied sectors that include technology, healthcare and talent management solutions and comprises three companies - HCL Infosystems, HCL Technologies and HCL Healthcare. The enterprise generates annual revenues of over US \$8 billion with more than 120,000 employees from 140 nationalities operating across 41 countries, including over 500 points of presence in India.

###

Media Contact:

Lori Pope

American Contract Bridge League, Public Relations Coordinator

(662) 253-3109

lori.pope@acbl.org

